

UN TRADE AND DEVELOPMENT & FAO Background Note

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3 March 2025

11 a.m.–1 p.m.



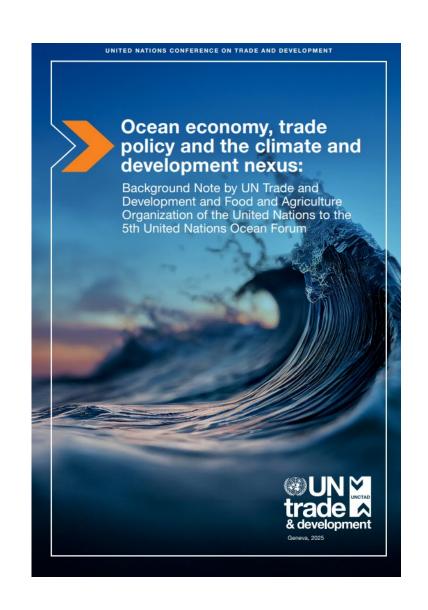




UNCTAD-FAO background note: Outline



- 1. Trends in the Ocean Economy
- 2. Decarbonization of the ocean economy, climate change adaptation and resilience building
- 3. The potential of South-South trade in marine fisheries and aquaculture products
- 4. Trade policies and tools for innovative marinebased, sustainable and low-carbon products
- 5. Blue finance for sustainable ocean economies

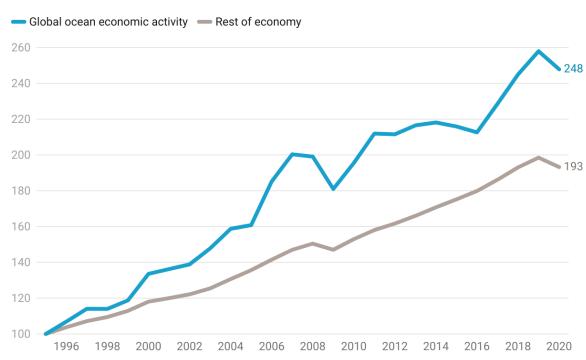




Ocean economy growth is outpacing global growth

Growth of ocean economy vs. rest, 1995-2020

1995 = 100



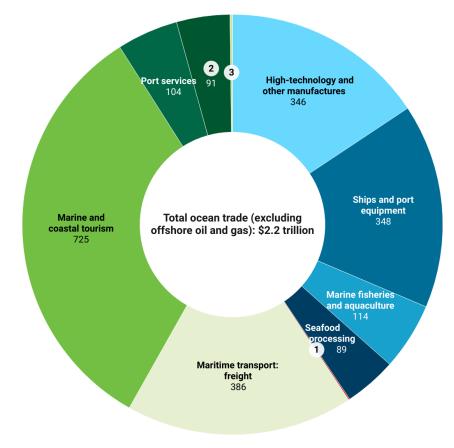
Source: UN Trade and Development (UNCTAD) 2025 based on OECD Ocean Economy Monitor, preliminary estimates, June 2024.

Ocean trade reached \$2.2 trillion in 2023



Global ocean exports, 2023

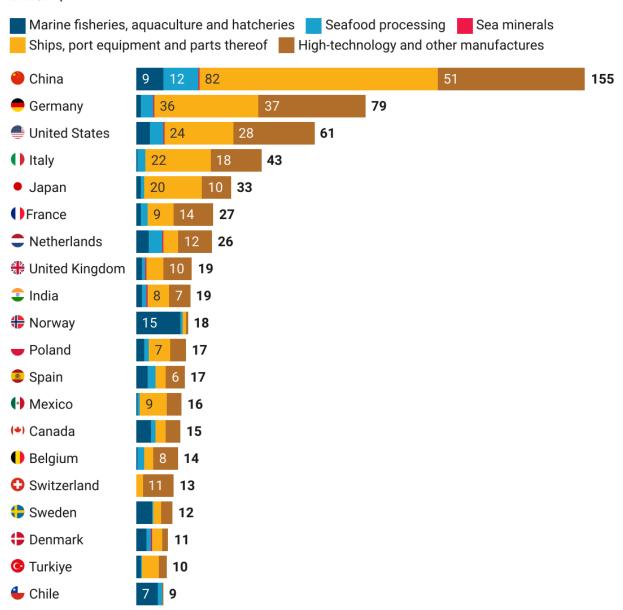
Billion \$



1 Sea minerals 2 Maritime transport: passengers 3 Marine R&D

Top 20 exporters of ocean-related goods, 2023

Billion \$







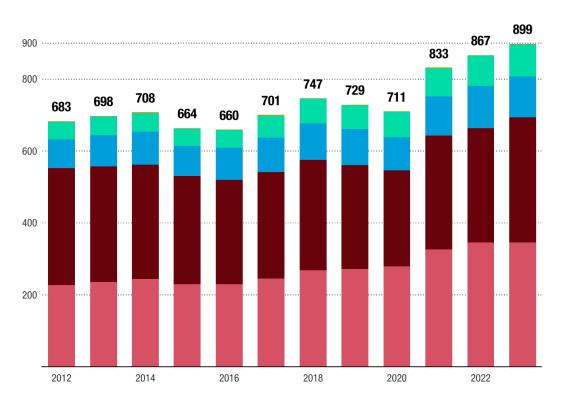
77% of ocean goods exports are manufactures

Exports of ocean goods are growing fastest in developing economies



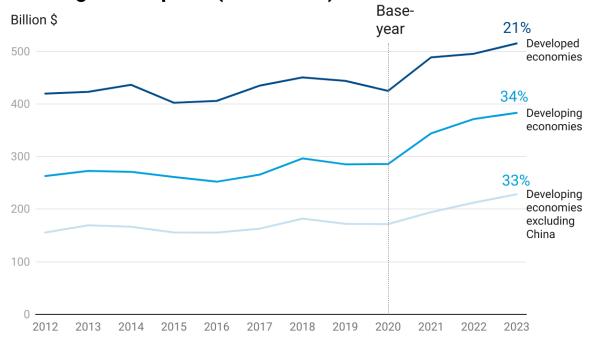
Ocean goods exports, 2012-2023





Source: UNCTAD. 2024. Ocean Trade in Goods Database

Ocean goods exports (2012-2023)



Source: UNCTAD. 2024. Ocean Trade in Goods Database

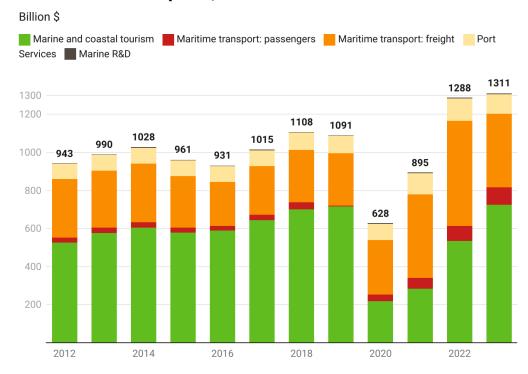


In 2023 international maritime tourism recovered pre-COVID-19 levels

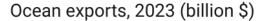
Services account for 87% of SIDS' ocean exports

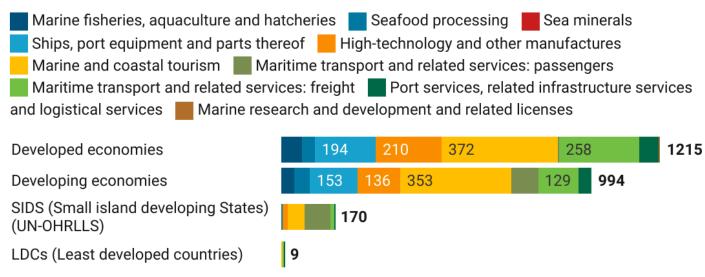


Ocean services exports, 2012-2023



Source: UNCTAD, 2024, Ocean Trade in Services Database





Source: UNCTAD (2024) Ocean trade in goods and services databases



Launch of UNCTAD ocean trade database indicators



✓ Trade in ocean goods and services

Ocean goods trade: value and growth, individual economies, annual

Ocean goods trade: trade and growth, estimated global and regional aggregates, annual

Ocean goods trade: trade per capita, individual economies, annual

Ocean goods trade: trade per capita, estimated global and regional aggregates, annual

Ocean goods trade: Revealed comparative advantage index, individual economies, annual

Ocean goods trade: Revealed comparative advantage index, estimated global and regional aggregates, annual

Ocean goods trade: Theil index indices of exports and imports of products, individual economies, annual

Ocean services trade: value, growth and per capita, annual

17 Feb. 2025

UNCTADstat Data Centre





Filling ocean economy regulatory gaps



I. WTO FISHERIES SUBSIDIES AGREEMENT

- a) Entry into force: 91 countries have ratified, 20 more needed
- b) Support for implementation is key
- c) Phase 2 of negotiations on overcapacity and overfishing

II. UN AGREEMENT Biodiversity Beyond National Jurisdiction (BBNJ)

- a) Entry into force: 18 countries have ratified, 42 more needed
- b) Support for implementation on trade and economic-related aspects is key

III. UN PLASTIC POLLUTION TREATY NEGOTIATIONS

- a) Advanced Chair text but there is uncertainty on the outcome
- b) Negotiations to conclude by 2025



Recommendations - Session 1



I. FOR UNCTAD 16:

• STRENGTHEN OCEAN TRADE DATA AND RELEVANT ECONOMIC, ENVIRONMENTAL AND SOCIAL INDICATORS, AS WELL AS NATIONAL CAPACITIES TO COLLECT SUCH DATA.

II. FOR UNOC 2025:

- ENSURE THAT THE UN BBNJ AGREEMENT AND WTO FSA ENTER INTO FORCE AND SUPPORT THEIR IMPLEMENTATION.
- ADOPT AND RATIFY A UNITED NATIONS TREATY ON PLASTICS POLLUTION BY 2025.

Oceans Economy and Fisheries UN Trade and Development (UNCTAD)

Thank you

UNCTADstat Data
Centre





